



Alumni Member Spotlight

STARRING: Salvatore Strehlow

This quarter's member in the spotlight always has been and continues to be extremely dedicated to the Delta Phi Chapter, City of Festivals Alumni Chapter and the City of Festivals Foundation, Salvatore Strehlow. We truly appreciate all of his work throughout the years and can only hope there is much more to come.

Sal graduated from UWM in 2006 with a degree in Finance and certificates in Real Estate and International Business. His journey in leading AKPsi started his first semester within membership as Parliamentarian, and was then elected VP-Operations. Following a year break from AKPsi after graduation, he was asked and quickly accepted the offer to become Chapter Advisor which he served from 2007-10.

He is currently an Analyst for BMO-Harris Bank in the 'Private Placements' area of the Commercial Real Estate department where, during the holidays, he listens to his favorite tune "Jingle Bells" by Frank Sinatra, or Franky-boom-bots, as he calls him.

If you're looking for Sal somewhere in Milwaukee, it's best to start on the East Side by the UWM campus, as he tries to stay involved with his Alma-mater as much as possible (not to mention his involvement with the Urban Ecology



The City of Festivals Alumni Chapter surely concluded 2011 on a high note, and exactly as we would expect. The quarter was jam packed with all sorts of brotherly bonding and activities.

We added three more notches to the 'Best Damn Pub Tour'. In October an impressive crowd of students and alumni flocked to La Fuente's for margaritas and chips & salsa. The next month we tested out Milwaukee Street's newest addition, Catch22. Hopping on board for their .22 cent tap happy hour special we definitely had a good time. For the final stop of 2011 we ventured out of the downtown scene, over to Café Lulu. Stay tuned for new and exciting stops to continue in 2012.

In October, over 80 alumni, students and friends put on their party pants and shuffled down North Avenue for the first ever City of Festival Poker Crawl. The festivities began at RC's and continued to Cans, East Sider, Replay and concluded at BBC's. The bar crawl was a success to say the very least and a great time was had by all – expect to see another next year. Later that month, the City of Festivals and Delta Phi Chapters and friends headed to Old World Third for the annual Halloween Bash. We filled Buckhead with all sorts of interesting and creative characters and successfully raised money for all the graduating seniors' new alumni fees.

Alumni gathered at The Franklin in December to support our beloved Packers while they took on the Kansas City Chiefs. Although we all know the unfortunate ending of the game, the party was still a success. Dan and John were great hosts, supplying tasty Chili and a good time for all.

2012 has much in store for the COF Chapter so stay tuned and keep reading for details. And as always, please feel free to suggest new events, we love new ideas and they are all welcome!!!

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Center, Italian Community Center and Festa Italiana). Otherwise I would suggest looking on North Ave, at his new favorite stores; "Wiskullsin", Beans & Barley, or Whole foods.

One thing Sal can't live without is Soccer. He and soccer fell in love when he was 8 hours old and he received his first soccer ball. Any chance he gets to watch or play, you can count him in! He usually takes a few days off work each year just to watch a few championship soccer matches at The Nomad, not too shabby.

Sal has been a remarkable figure in our organization for many years. The time he has dedicated to developing both the organization and the people within it continue to make Delta Phi and the City of Festivals what it is today. Thank you for all your efforts Sal, we greatly appreciate all you have done.



Students Corner

The students also had a busy quarter. They hosted another great Alumni-Student networking event at Crisp on Brady. Pledges, students and alumni mingled over drinks and pizza while students were given a scavenger hunt in an effort to learn new and interesting facts about the alumni. They found people that came from different student chapters, moved here from other states, were involved in various student organizations, and even met the Vets among us.

The conclusion of the semester also included the fall initiation at the downtown Milwaukee Hilton hotel. The students hosted another well run ritual attended by many alumni; among them were Jerry Leer and Dean Krause. Many different forms of recognition were given throughout the night, congrats to the following award winners – Jason Lent (Kurt Klumb Memorial Scholarship), Kamila Los (Pledge Scholarship), and Annie Oemichen (T.O. Award for most outstanding alumni member) – well done and much deserved to you all.

Soon after the start of the semester (end of January) the students will begin Rush week so stay tuned for events. Also in February, Delta Phi will head to Chicago for The Principled Business Leadership Institute (PBLI) at the Palmer House in Chicago, Friday February 17th - Sunday February 19th.

For more information on any of these events or how to join our chapter contact execs@cityoffestivalsalumni.org

Quarter in Review

'Tis the Season

Just when you thought the holidays and celebrating were over....the City of Festivals Holiday party comes around! Dan Fregoso and John Graham have invited us all over once again for an evening of wine, games, food and fun. On Saturday, January 28th at 6pm, the Holiday party will kick off at The Franklin (1110 East Ogden Ave, Milwaukee WI).

Everyone is asked to bring a bottle of wine to participate in the tasting as well as an appetizer/dessert to pass. The COF executive board will provide the main dish (Jimmy John's). If you have any fun games that you would like to share feel free to bring those along too. It will be a fantastic evening to get together and celebrate another year and wonderful brothers. Hope to see everyone there!



Reminder!!

As we ring in 2012 it is also time for our annual dues. Please remember to submit those in a timely manner. There are many methods in which you can pay:

- **Mail:** City of Festivals Alumni Chapter PO Box 510524 Milwaukee WI, 53202-0091
 - **Online:** www.cityoffestivals.org via PayPal
- Dues are \$50 for an individual and \$75 for couples – please email the executive board for any question regarding payment or dues.

?? COF Trivia ??

The first person to respond correctly to each trivia question will receive a FREE beverage at the next Best Damn Pub Tour happy hour.

What is the name of the exclusive organization within the City of Festivals Foundation for those that make monetary contributions?

Please submit your answers to the executive board via email only execs@cityoffestivalsalumni.org

COF vs. COFF

As important as the City of Festivals Alumni Chapter is to all of us, both alumni and students, the City of Festivals Foundation might be even more so. Unfortunately, however, there are many questions as to what the difference is between the two, how the Foundation came about, and what its purpose is. Well, let's let this article lay those questions to rest.

The Foundation was originally formed while Sean Walker served as President of the COF Alumni Chapter. He sought the help of fellow alumnus, Peter Olson, to look into and establish a Foundation for the organization. It was originally funded by the dues of the COF Alumni Chapter; however, as the Foundation was created Sean was contacted by a prior Treasurer of the Delta Phi chapter. He was informed that the chapter, in the 1980's, had been saving for a Fraternity house that was never purchased and there was now an account holding roughly \$23,000 that needed to be utilized. This account, first under the direction of Peter Olson (the first President of the Foundation), served as the origin for funds necessary in fulfilling the mission of the City of Festivals Foundation; to further the educational endeavors of both future and current business leaders.

You may have noticed the City of Festivals Foundation shares its name with the alumni chapter but as its mission states it serves quite a different purpose. While the City of Festivals Alumni Chapter serves as a connection between membership and AKPsi after college, the City of Festivals Foundation was established for other reasons. In addition to providing scholarships to outstanding members of Delta Phi, the Foundation also raises funds so that it can support the student chapter in professional development endeavors, such as resume coaching and assistance to attend the Professional Business Leadership Institute (PBLI) and the National Convention.

Events hosted by the Foundation include an annual Wine Tasting at Vino100. This December marked the second annual Wine Tasting in the Third Ward. Everyone sampled an array of whites and reds and snacked on appetizers over great conversation. Baskets were donated by various members of the Foundation board were raffled off and sent home with three lucky winners. In addition to the funds raised through raffle donations, proceeds from items purchased at the event also benefitted the COFF. Watch for information on more events coming in 2012.

Welcome and Congrats!

Each semester the City of Festivals Alumni Chapter continues to grow in numbers. At the conclusion of this quarter and semester the same will be true. The City of Festivals welcomes our newest alumni members, the December graduates of the Delta Phi Chapter!

Jacquelyn Roloff
 Travon Haase
 Kristen Damko
 Peter Zanghi
 Anthony McCarter
 Lindsey Greenlee

We congratulate you all on your accomplishments and we know there is much more to come from you all! You have been tremendous assets to the Delta Phi Chapter and we encourage you to do the same as a member of the COF Alumni Chapter. Please feel free to ask questions and bring new ideas/suggestions to the table!

Again, welcome to the chapter, we are so excited to have you! Congratulations again and good luck on this next chapter in your lives.



Upcoming Events

January

- 1/19 Best Damn Pub Tour @ Rumpus Room- (1030 N Water St.) 6:30pm
- 1/26 UWM Men's Basketball vs. Butler – 5pm, Major Goolsby's (340 W Kilbourn) 7pm tip off, US Cellular Arena
- 1/28 COF Holiday Party – 6pm The Franklin (1110 E Ogden)

February

- 2/2 City of Festivals Alumni Meeting 7pm UWM
- 2/16 Best Damn Pub Tour @ Wolski's (1836 Pulaski St) 6:30pm
- 2/17-19 PBLI, Palmer House – Chicago, IL
- 2/18 Alumni Gathering at PBLI – see AKPsi website for details

March

- 3/1 City of Festivals Alumni Meeting 7pm UWM
- 3/15 Best Damn Pub Tour @ Firefly (7754 Harwood Ave, Wauwatosa) 6:30pm *First \$100 of tab paid for courtesy of Sean Walker*